



SUPERINTENDENT'S OBJECTIVES 2020-21

DISTRICT AREAS OF FOCUS

1. **Fiscal Vitality (build a culture of fiscal responsibility)**
2. **Meaningful Community Engagement & Communication (restoring trust and building a deep understanding of our collective work)**
3. **Instructional Excellence (promote a focus on continual improvement of teaching and learning)**
4. **Exceptional Learning Environments (improve condition and upkeep of facilities, equipment and fields)**

FOCUS AREA 1: Fiscal Vitality

- **Positive certification: Ensure a positive certification from the County Office of Education by maintaining a balanced budget through 2022-23 as required by the California Department of Education.**
 - Appropriate reserves: Identify appropriate reserves to be codified in a School Board resolution and maintained over time
 - Develop a plan and implementation timeline to eliminate the structural deficit
 - Build and implement a strategy for maintaining or increasing enrollment

FOCUS AREA 2: Meaningful Community Engagement and Two-way Communication

- **Develop an interactive website to inform and engage community**
 - Ensure up-to-date, relevant, dynamic content (monitored by visits and clicks)
 - Implement an online customer service management system (Let's Talk)

FOCUS AREA 3: Promote a Focus on Continual Improvement of Teaching and Learning

- **Create a Graduate Profile to identify the skills, knowledge and proclivities that a Newark Unified School District student will demonstrate upon graduation**
 - Engage school staff, families, students, and community leaders in the development of the Graduate Profile.
 - Maintain a focus on college and career readiness grades K-12.

FOCUS AREA 4: Exceptional Learning Environments

- **Create safe, attractive and inviting learning environments and appearance of schools.**
 - Effective, efficient and timely Measure G Bond implementation